

## PROJECT: GENERATIONAL EFFECTS

Many times, little thought is given to the influence you have on others as well as the influence older generations have had on you. Take a few minutes and review the table below, paying attention to the characteristics of each generation. Then be prepared to answer the questions that follow.

Name	Birth Years	Characteristics	Major Events (Formative Years)	Birthered
Silent	1930–1945	<ul style="list-style-type: none"> <li>• children of World War veterans</li> <li>• grew up during the Depression years</li> <li>• too young to be in WWII, but had parents there</li> <li>• part of early civil rights movement</li> <li>• formative years (12–16 years old) during the '40s and '50s</li> <li>• silent and hard working</li> <li>• confused but wanting faith</li> <li>• withdrawn and cautious</li> </ul>	World War II, Atomic Age, Korean War, Cold War, Space Race, early civil rights movement, McCarthyism, prosperity	Early - Jones Mid - Gen X Late - MTV
Boomers	1946–1955	<ul style="list-style-type: none"> <li>• children of Roaring Twenties parents</li> <li>• made up most of the movements and protests during the '60s</li> <li>• part of the counterculture movement</li> <li>• particularly sensitive to race and gender equality</li> <li>• formative years during the '60s</li> <li>• rejection of values</li> <li>• healthiest and wealthiest</li> <li>• more liberal, open minded</li> <li>• free thinkers and entitlement</li> </ul>	Assassination of John, Martin, and Luther, Vietnam, civil rights and anti-war movements, space race, Cold War, drugs, free sex, rock	Early - Gen X Mid - MTV Late - Gen Y

Jones	1956–1965	<ul style="list-style-type: none"> <li>considered by some to be a subset of the Boomers</li> <li>too young to be part of the '60s protest movements but impacted by what they saw</li> <li>born during the years of McCarthyism and the Cold War</li> <li>lived through Vietnam</li> <li>formative years during the '70s</li> <li>yearning and craving for something more</li> <li>less optimistic, cynical</li> <li>distrust of government</li> </ul>	end of Vietnam, Nixon resignation, oil crisis, Iran hostage, economic woes, disco,	Early - Gen X Mid - MTV/Gen Y Late - Gen Z
Gen X	1966–1980	<ul style="list-style-type: none"> <li>children of the Watergate years</li> <li>decade-long economic woes</li> <li>little remembrance of Vietnam</li> <li>formative years during the late '70s and early '80s</li> <li>reactive, nomad, and amoral</li> <li>focused on money though making less</li> <li>highly educated</li> </ul>	economic woes, Iran hostage, Reagan years, Challenger, Reaganomics, Berlin Wall, Soviet Union, Iraq War, Dot.com, Hip Hop, AIDS	Early - MTV Mid - Gen Y/Gen Z Late - ???
MTV	1978–1987	<ul style="list-style-type: none"> <li>considered by some to be a cusp, or bridge, between the X'ers and the Y'ers</li> <li>media-based</li> <li>technologically savvy</li> <li>independent</li> <li>formative years during the '90s</li> <li>fashion, trends, perspective, attitudes all based on MTV</li> <li>technologically savvy, independent, resourceful</li> </ul>	Iraq War, Clinton years, Lewinsky, 9-11, Bush, terrorism, personal computers, wireless, shift to digital age	Early - Gen Y Mid - Gen Z
Gen Y	1988–1996	<ul style="list-style-type: none"> <li>children of Jones parents</li> <li>smaller families</li> <li>live in a world that requires more work hours, faster and smarter work</li> <li>formative years during the 2000s</li> <li>competitive yet no one loses mentality</li> </ul>	September 11, Bush, Iraq and Afghanistan wars, Obama, recession, Dot.com	No Information Yet
Gen Z	1996–2010?	No information yet		

## ***Instructions***

Answer the following questions to the best of your ability.

1. Realizing that Baby Boomers parented three generations (Gen X'ers, MTV, and Gen Y'ers), how did they affect each group as they (Boomers) aged?
2. Is there any correlation between world and national events that may have influenced each generation's outlook on life?
3. Based on what you have read, what effect will your generation have on the ones that follow?